



# SIN CITY POLICE DEPARTMENT

## CHIEF OF POLICE • STRATEGIC PLAN

Office of the Chief of Police

PREPARED BY

*Asher "Diablo" Morales*

ASHER "DIABLO" MORALE\$

Chief of Police • Office of the Chief of Police

PREPARED FOR

*President Curt J.  
Banks*

PRESIDENT OF SIN CITY

*Vice President Manjiro  
Sano*

VICE PRESIDENT OF SIN CITY

EFFECTIVE DATE

June 28, 2026

SECTION 00

# EXECUTIVE ACKNOWLEDGEMENT

This Strategic Plan is respectfully submitted by the Office of the Chief of Police for the formal review, consideration, and endorsement of the Executive Office of Sin City. The signatures affixed below acknowledge receipt of this proposal and the shared commitment to the professional advancement of the Sin City Police Department.

*Curt J. Banks*

**PRESIDENT CURT J. BANKS**

President • Office of the Executive • Sin City

*Manjiro Sano*

**VICE PRESIDENT MANJIRO SANO**

Vice President • Office of the Executive • Sin City

*Asher Morales*

**CHIEF ASHER "DIABLO" MORALES**

Chief of Police • Office of the Chief of Police

## SECTION 00

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## SECTION 01

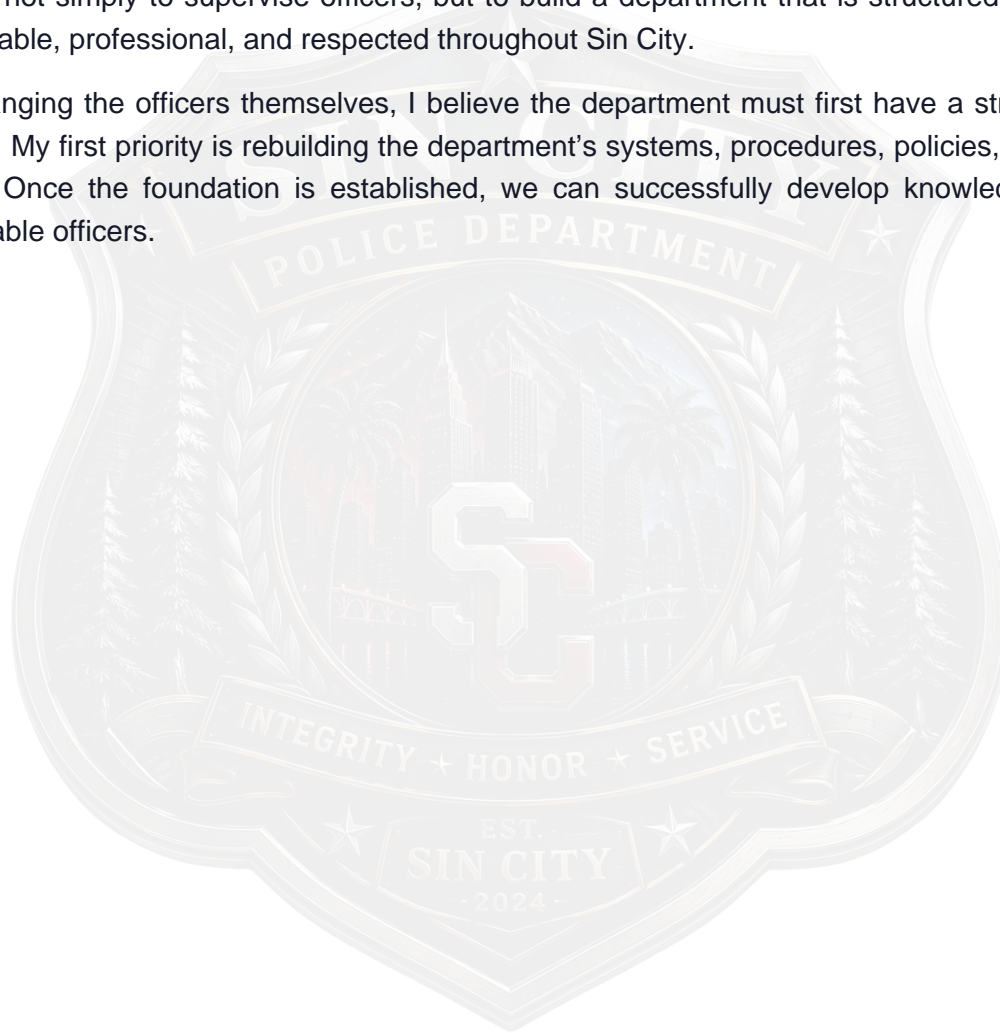
## EXECUTIVE SUMMARY

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First and foremost, I would like to thank the President and Vice President for placing their trust and confidence in me to lead the Sin City Police Department. I do not view this position as a title—I view it as a responsibility.

My goal is not simply to supervise officers, but to build a department that is structured, disciplined, knowledgeable, professional, and respected throughout Sin City.

Before changing the officers themselves, I believe the department must first have a strong internal foundation. My first priority is rebuilding the department's systems, procedures, policies, and training programs. Once the foundation is established, we can successfully develop knowledgeable and highly capable officers.



SECTION 02

# MISSION STATEMENT

The mission of the Sin City Police Department is to protect life, preserve peace, enforce the law fairly, and provide professional service to every member of our community.

Every officer shall perform their duties with integrity, accountability, professionalism, respect, honesty, and unwavering commitment to public safety.

**PROTECT LIFE • PRESERVE PEACE • ENFORCE THE LAW FAIRLY • SERVE  
WITH HONOR**



SECTION 03

# DEPARTMENT VISION

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My vision is to transform the Sin City Police Department into one of the most professional and respected law enforcement agencies within the city.

I want every officer to possess the confidence, discipline, communication skills, and law enforcement knowledge necessary to successfully handle any situation while serving the community with honor.



## SECTION 04

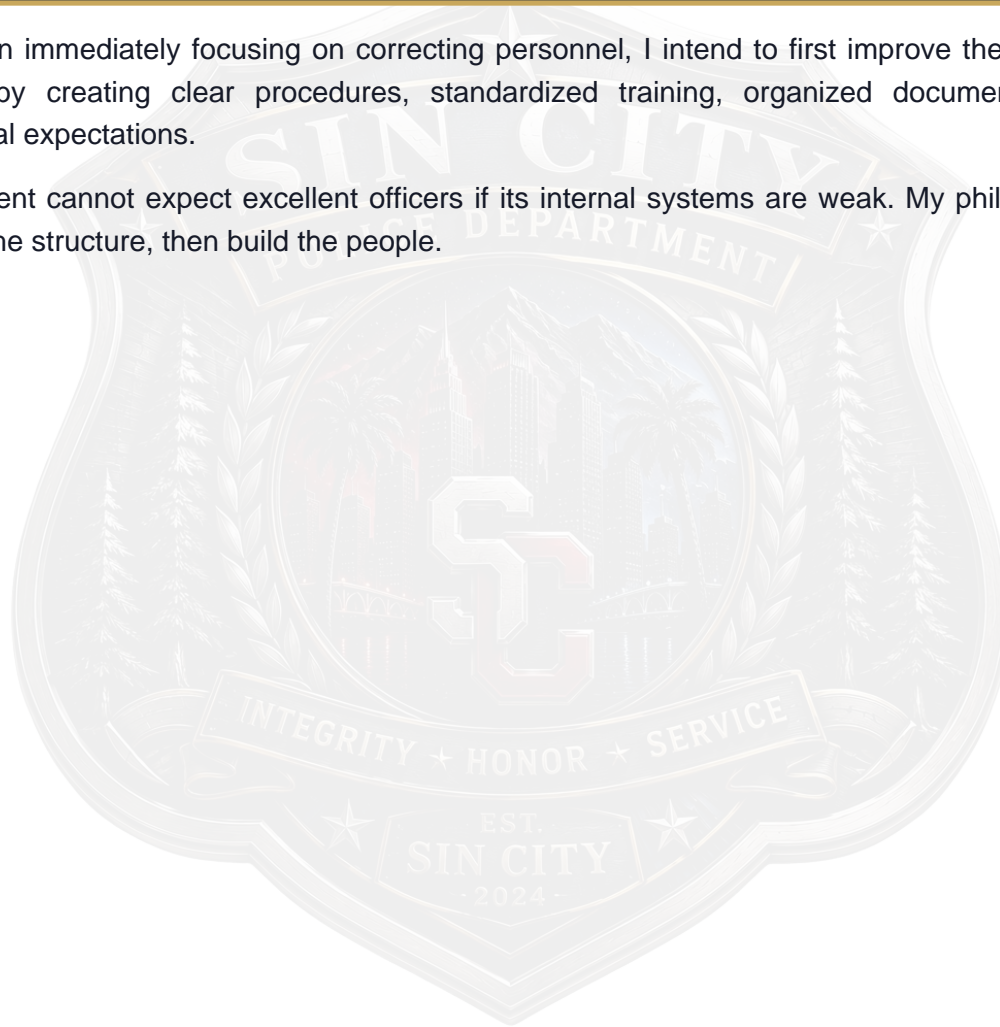
# DEPARTMENT PHILOSOPHY

I strongly believe in one simple principle:

**STRONG SYSTEMS CREATE STRONG OFFICERS**

Rather than immediately focusing on correcting personnel, I intend to first improve the department internally by creating clear procedures, standardized training, organized documentation, and professional expectations.

A department cannot expect excellent officers if its internal systems are weak. My philosophy is to first build the structure, then build the people.



## SECTION 05

# PRIMARY OBJECTIVES

During my first sixty days as Chief of Police, I intend to:

- ◆ Recruit and maintain 8–10 active officers.
- ◆ Improve officer activity and consistency.
- ◆ Increase department professionalism.
- ◆ Strengthen officer communication.
- ◆ Increase Penal Code knowledge.
- ◆ Increase Department Policy knowledge.
- ◆ Improve report writing.
- ◆ Standardize patrol operations.
- ◆ Restore organization throughout the department.
- ◆ Establish a mistake-free culture built on accountability and professionalism.



## SECTION 06

## DEPARTMENT IMPROVEMENTS

I intend to create several official department publications to establish consistency across the agency.

These include:

- ◆ Official Department Policy Manual
- ◆ Standard Operating Procedures (SOP) Manual
- ◆ Officer Training Guide
- ◆ Field Training Officer (FTO) Manual
- ◆ Penal Code & Citation Codebook
- ◆ Bond Schedule
- ◆ Report Writing Guide
- ◆ Traffic Stop Guide
- ◆ Arrest Procedure Guide
- ◆ Radio Communications Guide
- ◆ Promotional Guide
- ◆ Officer Study Guide
- ◆ Department Forms & Templates
- ◆ Internal Affairs Investigation Guide

These publications will provide officers with one centralized location for learning, studying, and understanding department expectations.

## SECTION 07

## RECRUITMENT & TRAINING

I would like to improve the current hiring process.

Rather than immediately conducting a final panel interview after an application is approved, I propose that every applicant complete a seven-day Cadet Program under the supervision of a certified Field Training Officer (FTO).

During those seven days, cadets will complete ride-alongs while learning:

- ◆ Radio Communications
- ◆ Department Policies
- ◆ Standard Operating Procedures
- ◆ Penal Code
- ◆ Officer Safety
- ◆ Patrol Operations
- ◆ Report Writing
- ◆ Professional Conduct

After successfully completing the Cadet Program, applicants will attend their final panel interview. If successful, they will officially be sworn in as Police Officers. I believe this system gives recruits a better opportunity to learn before being evaluated.

## SECTION 08

## DEPARTMENT POLICIES

One of my highest priorities is implementing an official Department Policy Manual.

Every policy will have its own policy number.

**“Officer Smith is suspended for violating Policy 601 – Reckless Driving.”**

**Examples:**

- ◆ **Policy 301** – Respect Toward Employees
- ◆ **Policy 601** – Reckless Driving
- ◆ **Policy 1002** – False Reports

This allows supervisors to properly document disciplinary actions.

This system promotes fairness, accountability, professionalism, and realistic law enforcement administration.

## SECTION 09

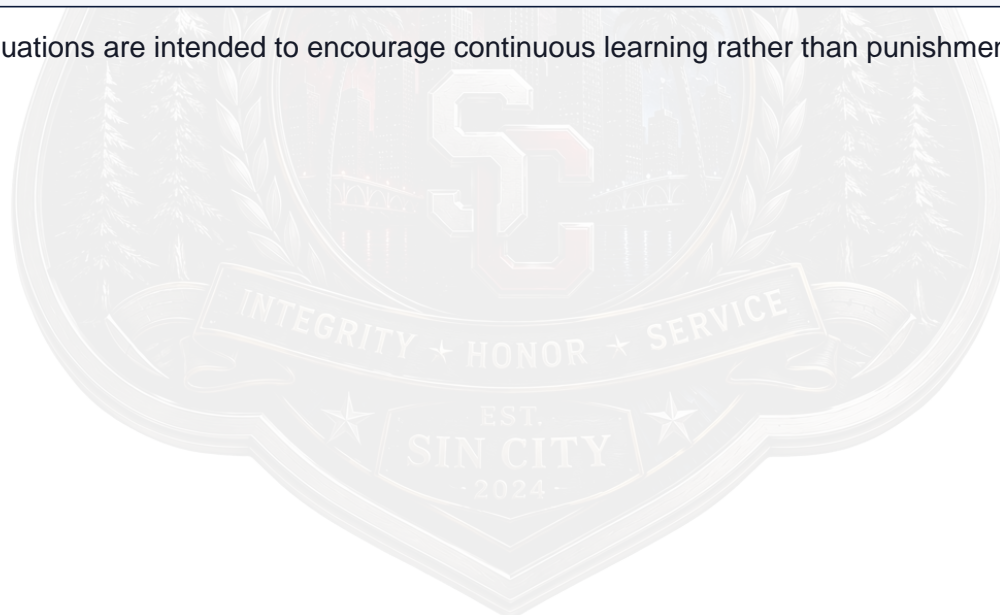
# OFFICER EVALUATIONS

To ensure officers remain knowledgeable and prepared, I intend to conduct random written examinations every one to two weeks.

Subjects may include:

- ◆ Penal Code
- ◆ Department Policies
- ◆ SOPs
- ◆ Report Writing
- ◆ Traffic Stops
- ◆ Arrest Procedures
- ◆ Radio Procedures
- ◆ Patrol Operations

These evaluations are intended to encourage continuous learning rather than punishment.



## SECTION 10

# PATROL OPERATIONS

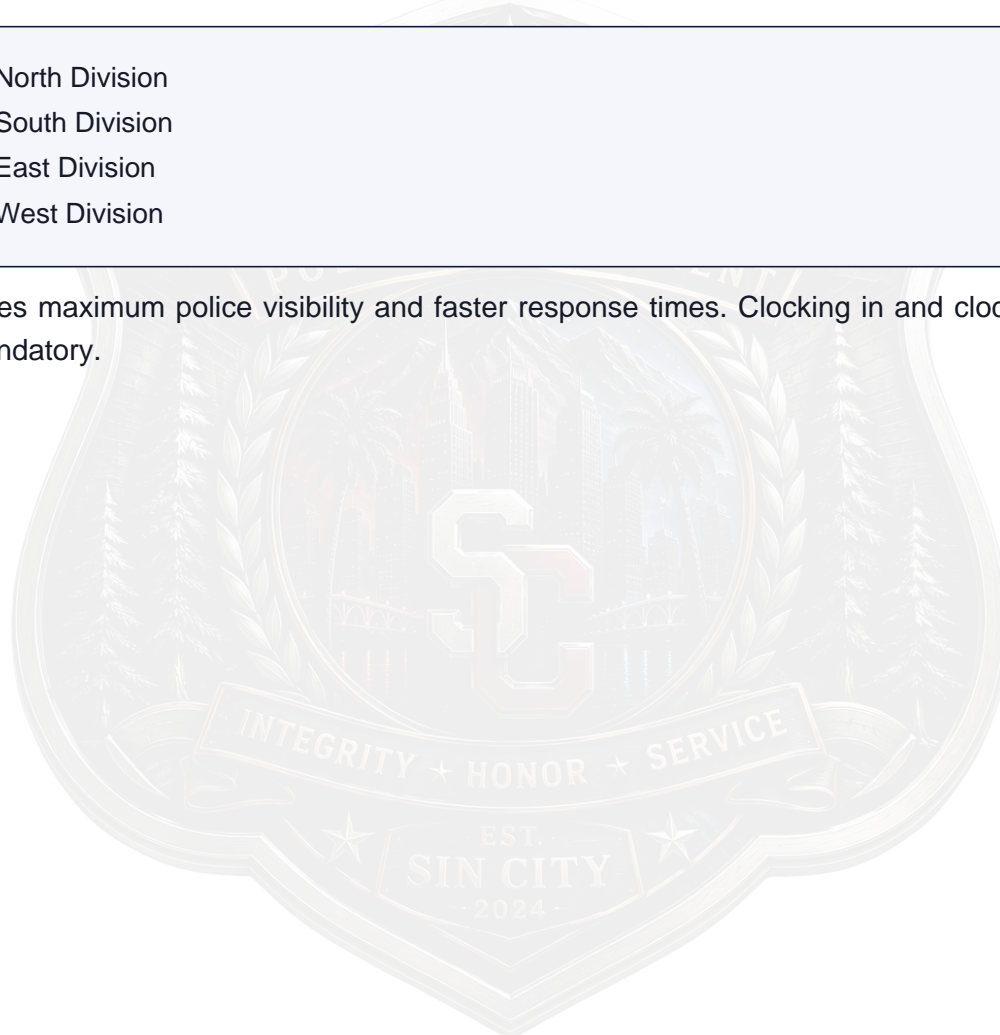
Cadets will patrol with certified Field Training Officers.

Certified officers will patrol independently.

As staffing increases, patrol units will be strategically distributed throughout the city.

- ◆ North Division
- ◆ South Division
- ◆ East Division
- ◆ West Division

This ensures maximum police visibility and faster response times. Clocking in and clocking out will remain mandatory.



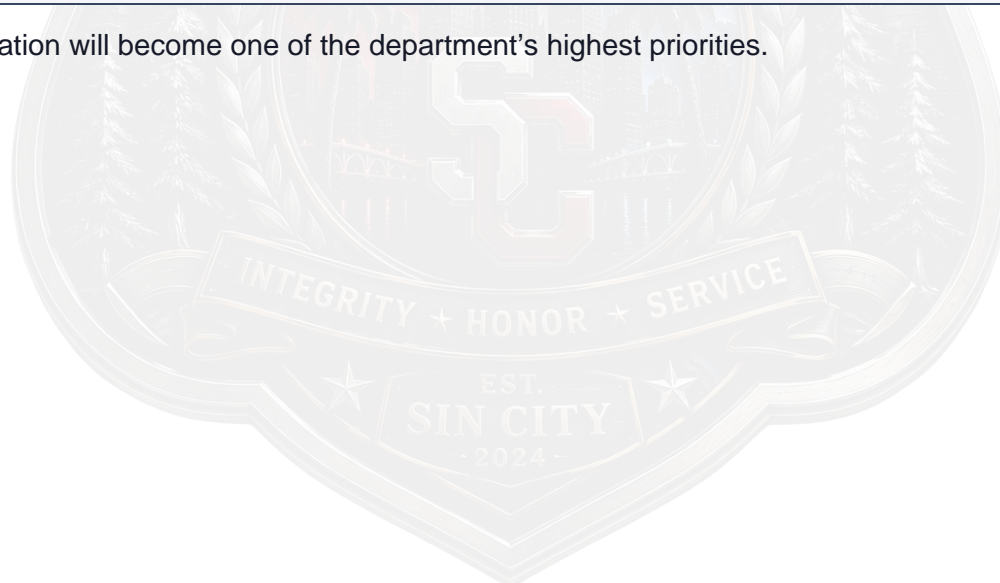
## SECTION 11

# PROFESSIONAL STANDARDS

Every officer shall maintain:

- ◆ Professional appearance.
- ◆ Proper department uniforms.
- ◆ Excellent radio communication.
- ◆ Respect toward civilians.
- ◆ Respect toward fellow officers.
- ◆ Strong Penal Code knowledge.
- ◆ Strong Department Policy knowledge.
- ◆ Professional report writing.
- ◆ Integrity.
- ◆ Accountability.
- ◆ Honesty.

Communication will become one of the department's highest priorities.



SECTION 12

# PROMOTIONS

Promotions will be earned through merit rather than time alone.

Promotion considerations include:

- ◆ Activity
- ◆ Leadership
- ◆ Knowledge
- ◆ Professionalism
- ◆ Testing
- ◆ Recommendations
- ◆ Department Contributions
- ◆ Initiative
- ◆ Consistency



## SECTION 13

## REPORT WRITING STANDARDS

Reports should be completed efficiently while maintaining professionalism.

My long-term objective is for reports to be completed within approximately ten minutes whenever practical.

Narratives should consist of detailed paragraphs explaining every aspect of the incident.

**PROFESSIONAL DOCUMENTATION REFLECTS PROFESSIONAL POLICING**



## SECTION 14

## FUTURE DEVELOPMENT

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As the department grows, I intend to establish specialized operations.

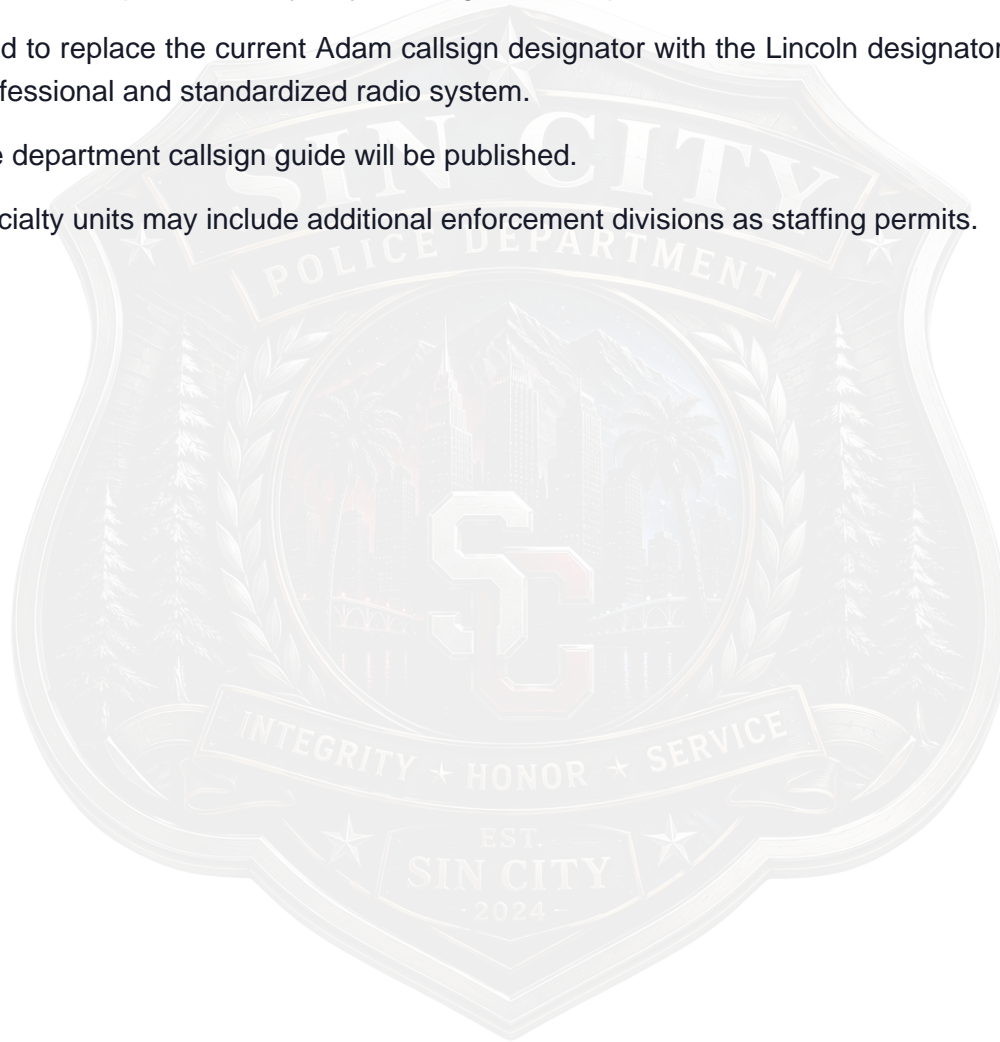
My first goal is creating a Motorcycle Enforcement Unit.

Motor officers will improve mobility, city coverage, and response times.

I also intend to replace the current Adam callsign designator with the Lincoln designator to establish a more professional and standardized radio system.

A complete department callsign guide will be published.

Future specialty units may include additional enforcement divisions as staffing permits.



## SECTION 15

## DEFINITION OF SUCCESS

I will consider this plan successful when:

- ◆ The department consistently maintains 8–10 active officers.
- ◆ Officers communicate professionally.
- ◆ Officers know their callsigns.
- ◆ Officers know the Penal Code.
- ◆ Officers know department policies.
- ◆ Officers know department procedures.
- ◆ Officers consistently produce professional reports.
- ◆ Officers respect one another.
- ◆ The department operates with little to no preventable mistakes.
- ◆ Citizens recognize the Sin City Police Department for professionalism, organization, accountability, and teamwork.



## SECTION 16

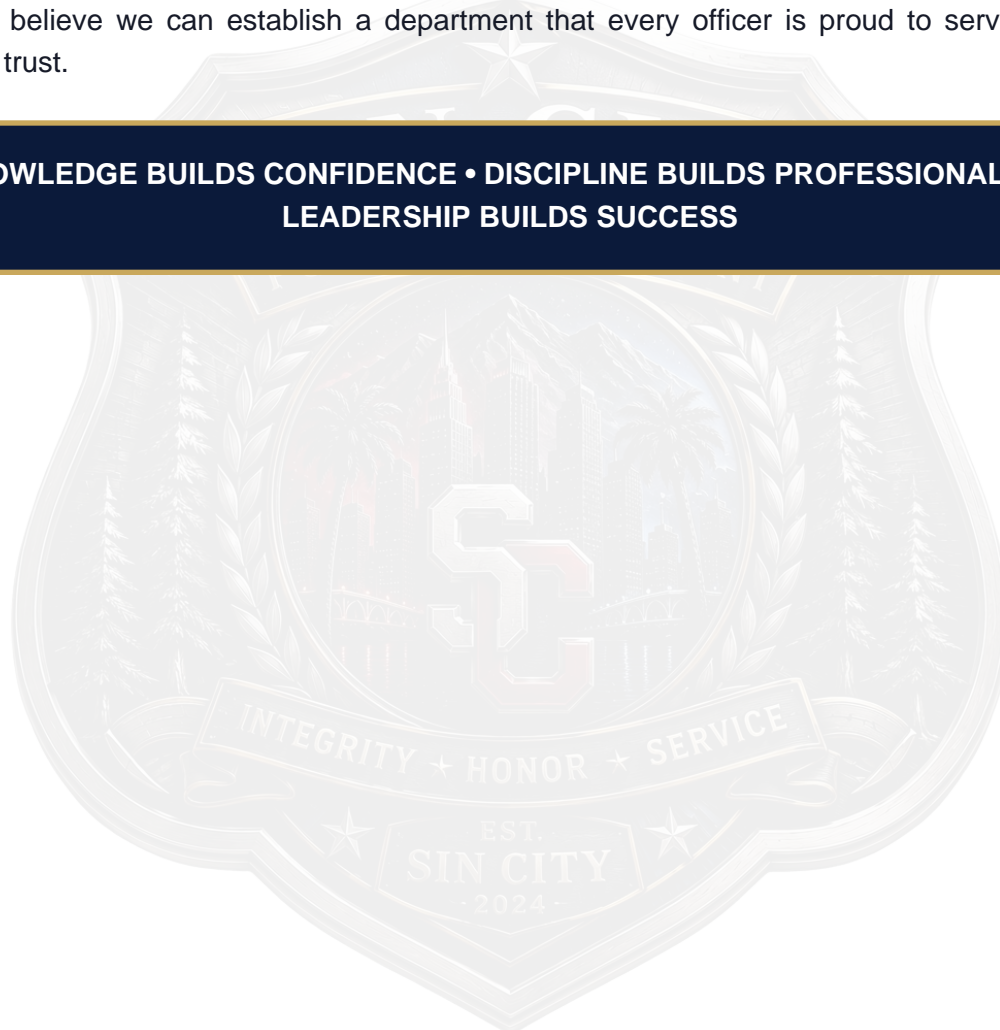
## CLOSING STATEMENT

My objective is not simply to hold the position of Chief of Police.

My objective is to leave behind a department stronger than the one I inherited.

By rebuilding our systems, investing in officer education, maintaining accountability, and leading by example, I believe we can establish a department that every officer is proud to serve and every citizen can trust.

**KNOWLEDGE BUILDS CONFIDENCE • DISCIPLINE BUILDS PROFESSIONALISM •  
LEADERSHIP BUILDS SUCCESS**



SECTION 00

# RESPECTFULLY SUBMITTED

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Respectfully Submitted,

*Asher Morales*

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**ASHER "DIABLO" MORALES**

Chief of Police

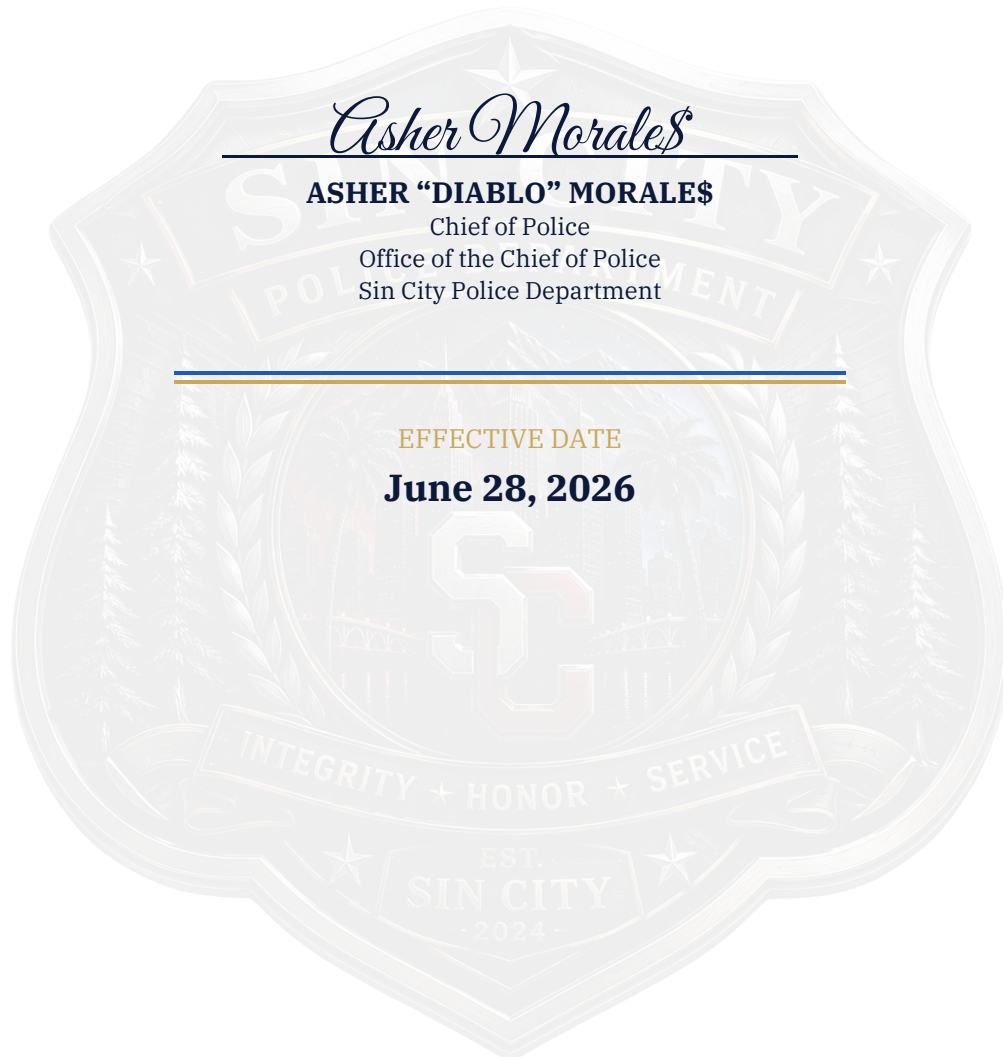
Office of the Chief of Police

Sin City Police Department

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EFFECTIVE DATE

**June 28, 2026**



## SECTION 00

## MESSAGE FROM THE CHIEF

*“Leadership is not about holding a title. It is about serving others, building trust, and leaving an organization stronger than you found it.*

*My commitment is to create a department built upon professionalism, accountability, integrity, respect, knowledge, and teamwork.*

*Together, we will continue building a Police Department that every officer is proud to serve and every citizen can trust.*

**KNOWLEDGE BUILDS CONFIDENCE**

**DISCIPLINE BUILDS PROFESSIONALISM**

**LEADERSHIP BUILDS SUCCESS**

*“May God bless every member of the Sin City Police Department.”*

*Asher Morales*

**ASHER “DIABLO” MORALES**

Chief of Police

Office of the Chief of Police

Sin City Police Department